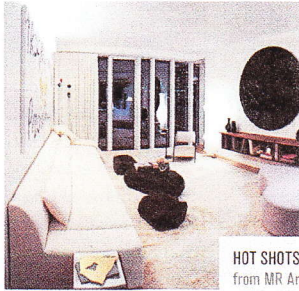


MANHATTAN

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HOT SHOTS Designers from MR Architecture + Décor show the possibilities of a pad at One Jackson Square.



Showcase Showdown

Model apartments are often tame, even when they try to be wild. Some innocuous mid-century furniture here, a blurry-but-representative contemporary photograph there—just enough cues to say, “I’ve been to P.S.1, but only on the way to brunch.” Playing it safe wasn’t the M.O. for the developers behind One Jackson Square, a new, wavy, glass Kohn Pederson Fox–designed condo. In lieu of a lukewarm model room, they assigned designers Steven Gambrel, Julie Hillman and David Mann of MR Architecture + Décor to do their best, with one stipulation: to load the rooms with items from 1stdibs.com. OK, so

using the online furniture resource, which boasts 700 dealers from the U.S. and Europe, wasn’t exactly a restriction, admits Hillman. Instead it let her indulge even more than her art-collector client usually allows. The joy for home-hunters and window-shoppers is rich. First, a chance to view real estate as it’s intended—filled with personal goods. And if you fall in love, you can buy it all. The entire décor scheme goes for around \$1 million on top of the apartment price tag, or cross your fingers that in February, when the event wraps up, your favorite piece lands back on the site, up for grabs. —*Sophie Donelson*

By appt., 212.366.1110; 1stdibs.com